

Research Project Abstract

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Authors Note

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Abstract

For many years the Norman Vaughn Serum 25 was a non-profit organization that operated as an expedition company in Alaska. The organization was tasked with planning and executing a bi-annual 700-mile trip from Nenana to Nome, Alaska, by dog sled and snow machine for groups of adventures. By 2012 the organization was defunct. In 2019 author revived the organization's framework from the founders as part of his master's degree internship progress at Liberty University was tasked to plan an expedition in February 2020. He re-organized the company and registered the business as Dreamchaser Leadership.

Right away, the organization was rife with problems. Even though the adventures made it to Nome in early March 2020, glaring issues need to be addressed before another trip is planned. They are team management, strategic decision making, and group dynamics. Teams are pivotal organizational structures. Their importance has prompted researchers to study what organizations can do to gain a competitive advantage and better understand their effectiveness. Groups and teams need the right balance of conformity and deviance to ensure that the group's behavior can be controlled to best optimize high performance and goal attainment.

Additionally, business managers are tasked with making informed and strategic decisions on many tasks related to their organization. Finding the most effective model to arrive at a decision that will be most beneficial for the organization can be implemented through proven models such as the multiple decision analysis models and the analytical hierarchy process

Furthermore, teams and decisions in an expedition setting are often fluid and dynamic. A successful expedition requires technical ability and the ability to get along with others. Many expeditions are unsuccessful because attention is not directed toward group members' dynamics.

Positive relationships can assist an expedition in meeting its goals and may even contribute to participants' safety.

Keywords: Organizational behavior, team management, strategic decision making, group dynamics, expedition planning, expedition behavior